

TOMORROW: RSVP to hear updates about DTLA ...

**Subject:** TOMORROW: RSVP to hear updates about DTLA 2040, San Pedro & 7th Streets

**From:** "Central City Association" <jdanganan@ccala.org>

**Date:** 06/20/2017 01:21 PM

**To:** "Carol E. Schatz" <cschatz@downtownla.com>

[CCA Special Event](#)

Join Us For Our Upcoming CCA  
Events

**June 21** Housing, Land Use &  
Development Committee: DTLA 2040,  
San Pedro & 7th Streets

**June 28** Homelessness Policy:  
Homeless Count, Building Benefactor  
Program

*Policy committee meetings are open to  
Business Advocacy, Executive, and  
Premier-level members.*

**WEDNESDAY, JUNE 21**

**8:30 - 10 a.m.**

[RSVP](#)

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Housing, Land Use &  
Development Committee

**Central City Association**

626 Wilshire Blvd., Ste. 200

Los Angeles, CA 90017

### **DTLA 2040**

DTLA 2040 is the merging and the update of the Central City and Central City North Community Plans. It has been initiated by the Department of City Planning and is intended to guide growth in Downtown until 2040. CCA has an active working group to inform DTLA 2040 and our meetings have been primarily focused on the future of the Central Industrial and Fashion District areas as well as mobility in and around Downtown. Join us to hear from City Planning about next steps for DTLA 2040. This summer we expect the release of the economic analysis that will inform the value capture program within DTLA 2040, the plan text and the new zoning code for Downtown (re:code LA).

***Special Guest: Bryan Eck,  
Department of City Planning***

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### **SP7, SAN PEDRO & 7TH STREETS**

CCA members are invited to learn about SP7, a new supportive housing development in Downtown. SP 7 is being proposed by Skid Row Housing Trust and will provide 100 units of permanent supportive housing. The project entails the construction of a new six-to-seven story building and the adaptive reuse of an existing three-story building. SP7 is being designed by Killefer Flammang Architects and will also offer on-site services.

***Special Guest: Cecilia Ngo, Skid Row  
Housing Trust***

**WEDNESDAY, JUNE 28**

**8:30 - 10 a.m.**

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## Homelessness Policy Committee

### **Central City Association**

626 Wilshire Blvd., Ste. 200  
Los Angeles, CA 90017

### **HOMELESS COUNT**

Every January, the Los Angeles Homeless Services Authority (LAHSA) conducts a point-in-time count to determine the number of homeless individuals in the City and County. Two weeks ago, new numbers were released revealing that homelessness has increased significantly since last year. LA County's homeless population has grown by 23% to nearly 58,000, and homelessness in the City of LA has increased 20%, to 34,189. Join us to hear from LAHSA and learn why the homeless population is increasing despite housing approximately 9,000 formerly homeless people in LA in

2016.

***Special Guest: Peter Lynn, Executive Director, LAHSA***

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**BUILDING BENEFACTOR PROGRAM**

Skid Row Housing Trust (SRHT) has started the Building Benefactor program to enlist the support of individuals, families, and organizations who are dedicated to ending homelessness and building a healthier community. Benefactors are directly connected to the community of the building they adopt, as well as to a wider circle of like-minded philanthropists that are invested in the future of our neighborhoods.

CCA members are invited to learn more about Building Benefactor perks including: customized volunteer opportunities tailored to their unique skills, interests, and availability; opportunities to promote their support through the Trust's media events and public relations efforts; VIP invitations to events and social gatherings hosted by the Trust throughout the year; and access to a unique network of movers and shakers.

***Special Guest: Anne Dobson, SRHT***

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Central City Association of Los Angeles

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Line"**

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